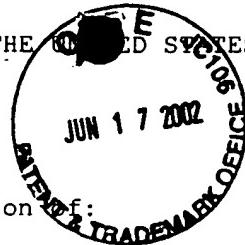


## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



1 DN 801001 ) Group Art Unit: 2151  
 2 In re the Application of: ) Examiner:  
 3 Jeffrey P. Szmanda )  
 4 Serial No.: 09/982,640 )  
 5 Filed: 10/18/2001 )  
 6 For: A Method of Retrieving )  
 7 Advertising Information and Use of )  
 8 the Method )  
 9

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Information Disclosure Statement and Preliminary Amendment

11 Assistant Commissioner for Patents  
 12 US Patent and Trademark Office  
 13 Washington, DC 20231

- 14 1. In the above entitled application, Applicant submits an Information  
 15 Disclosure Statement pursuant to 37 CFR 1.97.  
 16 2. Prior to examination, please cancel claim 43 and add claim 44,  
 17 submitted herewith.

Remarks

- 19 1. With the above amendment, claims 1-42 and 44 are pending in this  
 20 application.

21 Dated this 8<sup>th</sup> day of June, 2002  
 22 Respectfully submitted,

23  
24  
25

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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